

# QUEENSLAND-CHINA

## ENERGY BUSINESS FORUM 2026

A PREMIER PLATFORM CONNECTING QUEENSLAND AND  
CHINA IN CLEAN ENERGY, INVESTMENT AND INNOVATION



### LOCATION

BRISBANE

QUEENSLAND

AUSTRALIA



### DATE

2 - 4 SEPTEMBER

2026

2026

2026 昆士兰-中国能源商务论坛

SPONSORSHIP PROPOSAL

赞助及展览合作方案

# WHY SPONSOR US

## 为什么赞助我们



### DIRECT ACCESS

Engage with government leaders, industry executives and key Chinese delegates.

### 直接对接资源

与政府代表、行业领袖及中国重要企业代表直接交流。



### BRAND VISIBILITY

Prominent recognition across all event platforms before, during and after the forum.

### 品牌曝光提升

在论坛前中后全周期  
获得高频曝光。



### BUSINESS GROWTH

Generate new leads, explore partnerships and expand into priority markets.

### 业务增长机会

拓展新客户、探索合作、  
进入重点市场。



### THOUGHT LEADERSHIP

Position your organisation as a leader in clean energy and sustainable innovation.

### 行业领导力塑造

提升企业在清洁能源领域的影响力。



### NETWORKING

Connect with 300+ delegates through workshops, networking lunches and VIP events.

### 高端人脉网络

与300+参会嘉宾建立  
深度连接。



### MULTI-CHANNEL EXPOSURE

Benefit from extensive promotion across digital, print, social media and event signage.

### 多渠道品牌曝光

通过数字营销、印刷媒体、  
社交媒体及现场展示  
全方位宣传推广。

# Platinum Sponsor

## AUD \$5,000 铂金赞助



Premier partnership opportunity with maximum visibility, influence, and access.

顶级合作伙伴机会，享有最高级别的品牌曝光、影响力和参会权益。



### Presentation Opportunity 发言机会

- Exclusive 10-minute presentation during a Day One Industry Workshop
- Participation in a 30-minute expert panel discussion
- 第一天专题论坛10分钟企业主题演讲，并参与30分钟专家圆桌讨论



### Delegate & VIP Hospitality 嘉宾礼遇

- Three complimentary delegate registrations  
获赠3个论坛参会名额
- Three invitations to the Exclusive VIP Welcome Dinner  
获赠3个贵宾欢迎晚宴席位
- Three-minute introduction remarks during the VIP Dinner  
获邀于贵宾欢迎晚宴进行3分钟企业介绍



### Premium Exhibition Package | 尊享展位

- Premium exhibition booth location 黄金展位位置
- Priority booth selection 优先选择展位
- Two banner display spaces 两个企业易拉宝展示
- One exhibition table 一个大展台
- Three chairs 三把椅子



### Brand Exposure | 品牌宣传

- Recognition during the Opening Ceremony 开幕式特别鸣谢
- Corporate branding displayed throughout the VIP Dinner 贵宾晚宴现场品牌展示
- Logo prominently featured on all event promotional materials  
Logo展示于所有宣传资料
- Featured recognition across official social media channels 官方社交媒体推广
- Company profile included in the Delegate Information Pack  
企业介绍收录于参会手册
- Opportunity to include promotional materials in delegate bags  
企业宣传资料放入嘉宾资料袋
- Banner displayed during Day One Forum and Day Two activities  
两天活动现场易拉宝展示



Promotional Materials  
宣传资料



Social Media  
社交媒体推广



Delegate Pack  
参会手册



Delegate Bag  
嘉宾资料袋



Banner Display  
易拉宝展示



### Forum Access | 论坛权益

- Participation in all Day One, Day Two and Day Three Forum activities 全程参与三天论坛活动
- Morning Tea and Business Networking Lunch included on Day One 第一天茶歇及商务午餐
- Networking Lunch and VIP Dinner included on Day Two 第二天商务午餐及贵宾晚宴
- Day three program lunch is included 第三天参观黄金海岸市含午餐



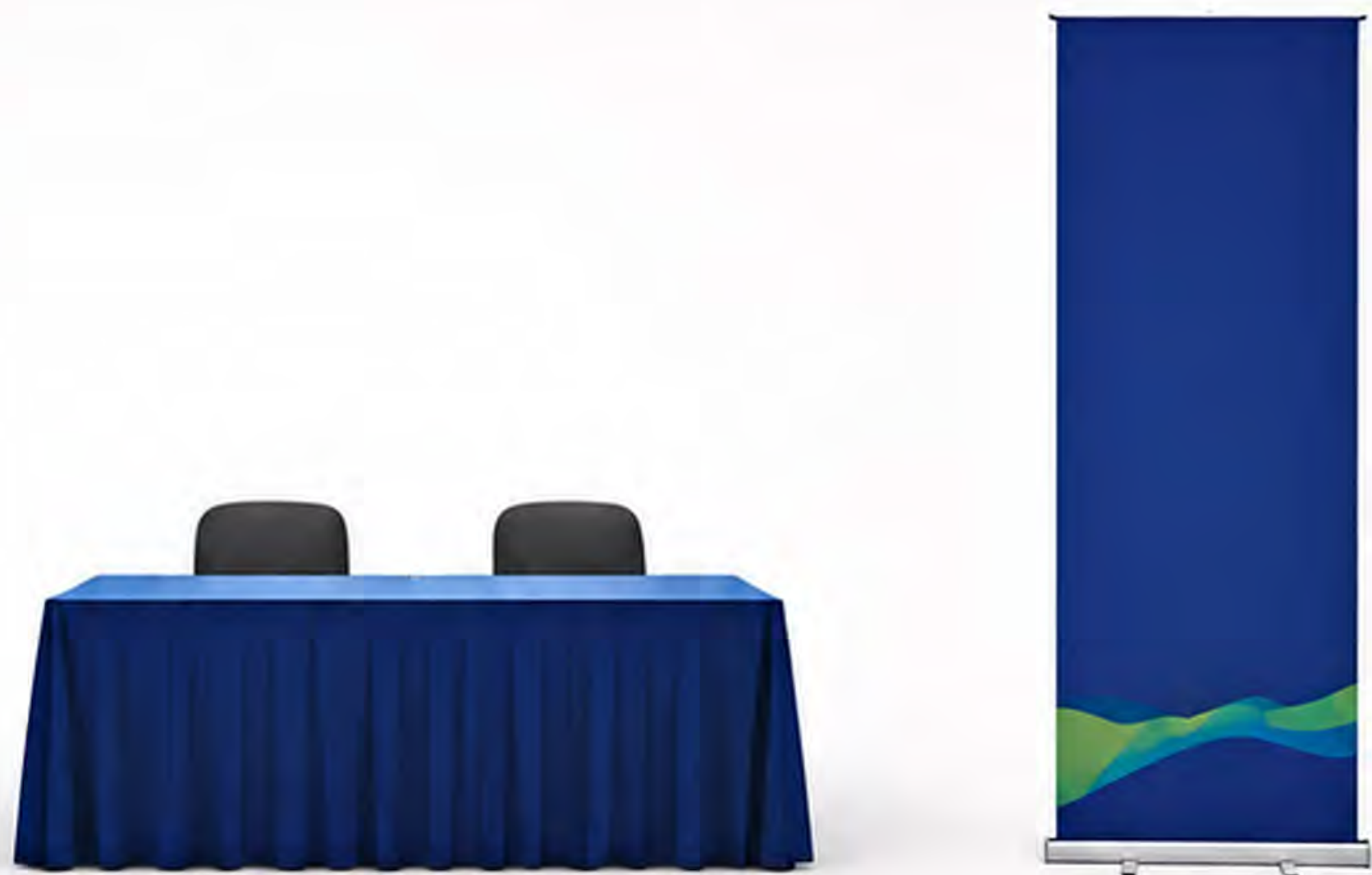
# Gold Sponsor

AUD \$3,000 黄金赞助



## Exhibition Package | 展位权益

- Preferred exhibition booth location 优先展位
- One banner display space 一个易拉宝展示位
- One exhibition table 一个大展台
- Two chairs 两把椅子



## Delegate & VIP Hospitality | 嘉宾礼遇

- Two complimentary delegate registrations 获赠2个论坛参会名额
- Two invitations to the Exclusive VIP Welcome Dinner 获赠2个贵宾欢迎晚宴席位
- Two-minute company introduction during the VIP Dinner 获邀于贵宾欢迎晚宴进行2分钟企业介绍



## Brand Exposure | 品牌宣传

- Company introduced by the Master of Ceremonies 主持人介绍企业
- Participation in a 30-minute expert panel discussion 受邀参与30分钟专家圆桌论坛
- Logo displayed on all event promotional materials. Logo展示于所有宣传资料 Information Pack
- Company profile included in the Delegate 企业简介收录于参会手册
- Promotional materials included in delegate bags 宣传资料放入嘉宾资料袋 Two activities
- Banner displayed during Day One Forum and Day 两天活动现场易拉宝展示



Promotional Material  
宣传资料



Event Program  
活动手册



Delegate Bag  
嘉宾资料袋



Banner Display  
易拉宝展示



## Forum Access | 论坛权益

- Participation in all three Forum days 三天论坛参会资格
- Morning Tea and Business Networking Lunch on Day One 第一天茶歇及商务午餐
- Networking Lunch and VIP Dinner on Day Two 第二天商务午餐及贵宾晚宴
- Day three program lunch is included 第三天参观黄金海岸市含午餐



Day One  
茶歇 & 商务午餐



Day Two  
商务午餐 & 贵宾晚宴



Day Three  
观光行程午餐

# Silver Sponsor

## AUD \$1,500 - 白银赞助

Strengthen Your Presence. Build Connections. Create Opportunities.  
提升品牌影响力，拓展人脉资源，创造合作机会。



### Exhibition Package | 展位权益

- Preferred exhibition booth location 优先展位
- One banner display space 一个易拉宝展示位
- One exhibition table 一个标准展台
- One chair 一把椅子



### Delegate & VIP Hospitality | 嘉宾礼遇

- One complimentary delegate registration 获赠1个论坛参会名额
- One complimentary delegate registration 获赠1个贵宾欢迎晚宴席位



### Brand Exposure | 品牌宣传

- Company introduced by the Master of Ceremonies 主持人介绍企业
- Participation in a 30-minute expert panel discussion 受邀参与30分钟专家圆桌论坛
- Logo displayed on all event promotional materials. Logo展示于所有宣传资料
- Recognition on presentation screens 主会场大屏幕展示
- Company profile included in the Delegate Information Pack 企业简介收录于参会手册
- Promotional materials included in delegate bags 宣传资料放入嘉宾资料袋



Event Program  
活动手册



Presentation  
Screens  
大屏幕展示



Delegate Pack  
参会资料



Delegate Bag  
嘉宾资料袋



Promotional  
Material  
宣传资料

### Forum Access | 论坛权益

- Participation in Day One and Day Two programs 参与第一天及第二天论坛
- Banner displayed during Day One Forum 第一天论坛企业易拉宝展示
- Morning Tea and Business Networking Lunch included on Day One 第一天茶歇及商务午餐
- Networking Lunch and VIP Dinner included on Day Two 第二天商务午餐及贵宾晚宴



Day One  
Morning Tea  
第一天茶歇



Day One  
Networking Lunch  
第一天商务午餐



Day Two  
Networking Lunch  
第二天商务午餐



Day Two  
VIP Dinner  
第二天贵宾晚宴



Exhibitor Package

AUD \$700 - 企业展位

Showcase your business, generate leads and connect with key industry leaders.

展示您的企业，拓展人脉资源，连接能源行业关键决策者。



Package Inclusions | 展位包含

-  • Standard exhibition booth  
标准企业展位
-  • One exhibition table  
一个标准展台
-  • Two chairs  
两把椅子
-  • One delegate registration  
一个论坛参会名额
-  • Participation in the full Day One Forum  
参与第一天全部论坛活动
-  • Banner displayed during the Day One Forum  
第一天论坛企业易拉宝展示
-  • Morning Tea and Business Networking Lunch included  
含茶歇及商务午餐



MAXIMISE YOUR EXPOSURE. BUILD CONNECTIONS. GROW YOUR BUSINESS.



NETWORK

Connect with industry leaders



SHOWCASE

Promote your products & services



ENGAGE

Generate qualified business leads



GROW

Expand into new markets



# General Admission 参会注册

|                     |          |           |
|---------------------|----------|-----------|
| Day One Forum       | 第一天论坛含餐  | AUD \$199 |
| Day One + Day Two   | 前两天论坛含餐  | AUD \$450 |
| Full Forum (3 Days) | 三天全程论坛含餐 | AUD \$650 |

## Registration Includes 参会费用包含

| Day One Forum<br>一天论坛                                                                                                 | Day One + Day Two<br>两天论坛                                                                                               | Full Forum<br>三天全程论坛                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
|  Full conference access<br>全天论坛    |  All Day One inclusions<br>包含第一天全部内容 |  All Forum sessions<br>全部论坛活动      |
|  Morning Tea<br>茶歇                 |  Networking Lunch<br>第二天商务午餐         |  Day Three activities<br>第三天商务观光活动 |
|  Business Networking Lunch<br>商务午餐 |  Exclusive VIP Dinner<br>贵宾晚宴        |  Day Three Lunch<br>第三天午餐          |

### PROGRAM SNAPSHOT

Day 1 - Queensland Parliament House  
第1天 — 昆士兰州议会大厦  
Official opening ceremony, VIP exhibition tour, government investment and trade briefings, panel discussion, and business networking lunch.  
开幕式、贵宾巡展及交流、政府机构专题推介、主题论坛、商务交流午餐。

Day 2 - Site Visits & Industry Engagement  
第2天 - 项目参访与产业交流  
Queensland energy and infrastructure site visits, enterprise visits with Chinese-invested energy companies, business working lunch, and a government and industry leaders reception.  
昆士兰重点能源项目参访、华资能源企业参访与交流、商务午餐、昆中政企领袖欢迎晚宴。

Day 3 - Queensland Gold Coast Experience  
第3天 - 昆士兰黄金海岸体验  
Cultural and leisure program including Paradise Country wildlife experience, Surfers Paradise, and a luxury marina cruise.  
天堂农庄考拉袋鼠体验、冲浪者天堂游览、黄金海岸豪华游艇观光。

# EXPRESSION OF INTEREST (EOI)

## 企业参会意向书

### 1. COMPANY INFORMATION | 企业信息

Company Name | 企业名称

Contact Person | 联系人

Position | 职务

Phone | 电话

Email | 邮箱

Country / Region | 国家 / 地区

### 2. PARTICIPATION INTEREST | 参会意向

Please select one option | 请选择一项：

- ☐ Platinum Sponsor (铂金赞助商)
- ☐ Gold Sponsor (黄金赞助商)
- ☐ Silver Sponsor (白银赞助商)
- ☐ Exhibitor (展商)

Expected Number of Delegates | 预计参会人数：\_\_人



**Additional Delegate Registration**  
(beyond the complimentary allocation  
included in the sponsorship package):

超过赞助权益所包含的免费参会名额，  
可按以下优惠价格注册：

**2-Day Forum (Day One & Day Two)**  
两天论坛（第一天 + 第二天）

**AUD \$450**  
per person / 人

**Full Forum (3 Days)**  
三天全程论坛

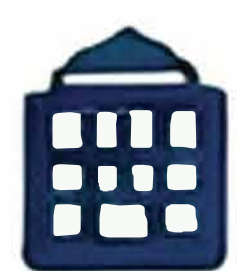
**AUD \$650**  
per person / 人

### 3. OPTIONAL PAID SERVICES | 可选有偿服务

Please tick if required | 如有需要，请勾选：



Visa Assistance  
签证协助

☐

Hotel Booking  
酒店预订

☐

Airport Transfer  
接机服务

☐

1.8m Pull-up Banner Printing  
(Print-ready artwork supplied  
by exhibitor)  
1.8 米企业易拉宝制作（企业  
提供可印刷设计文件）

☐

Authorised Signature | 授权代表签名



Date | 日期

\_\_\_\_ / \_\_\_\_ / 2026



### SUBMISSION | 提交方式

Please email the completed Expression of Interest (EOI) to:  
请将填写完成的《企业参会意向书》发送至：

[secretary.acsitp@gmail.com](mailto:secretary.acsitp@gmail.com)